

Vortex Plus Air Fryer Oven Product Page

Revision History Track history of date/editor	August 6, 2019
Go Live Date	Release date: TBD (late August)
Page URL	https://instantappliances.com/portfolio-item/vortex-plus-air-fryer-oven/
Writer	Mark Hand
Notes	This is the product page for the Vortex Plus Air Fryer Oven.

Key Phrase Focus of content, should appear in Title, Description, Heading and Copy	Instant Vortex Plus Air Fryer Oven
Meta title Appears in the title bar of the browser window	Instant Vortex Plus Air Fryer Oven – 10 Quart
Meta description Appears on the search engine results page. Max. 160 characters.	The Instant Vortex Air Plus Fryer Oven offers 10 quarts of space to create deep fried flavor and crispness that's cleaner and healthier, with just a fraction of the oil
Text in graphic header	Instant Vortex™ Plus Air Fryer Oven Fast, delicious food with a swirl of super-heated air
Header	Instant Vortex™ Plus Air Fryer Oven Vortex Plus 10 Quart
Body	<p><i>The better way to enjoy fried food</i></p> <p>The Instant Vortex™ Plus Air Fryer Oven swirls a breath of fresh air into your kitchen. Enjoy all the flavor of deep fried, all the benefits of air fried, and all the reliability and convenience of an Instant multifunctional appliance. With one appliance, you can Air Fry, Roast, Bake, Broil, Reheat, Dehydrate and Rotisserie cook your food.</p> <p>Air frying replaces hot oil with super-heated circulating air to produce the same crunchy browned taste and texture that makes deep fried food so good. It still traps juicy moisture inside the crispy coating, but it does so without all the</p>

	<p>things that make people avoid deep frying: it's quicker, cleaner, healthier, and a whole lot easier.</p> <p>Callout:</p> <p>Cook everything from roast chicken to baked potatoes to french fries to doughnuts</p> <p>Air fryers are also far more versatile than a deep fryer, which can only do one thing. In addition to cooking fried foods like french fries, fritters, and falafels, air frying also lets you grill a steak, roast a chicken or vegetables, bake a pizza or potatoes or meatloaf, dehydrate fruit, or crisp up some veggie chips. Love doughnuts? You can make those too. Chicken wings? Amazing! And if your food is frozen, that's okay. You don't need to thaw it first. Nuggets never tasted better, straight from the freezer.</p>
Overview	<p>The Instant Vortex Plus Air Fryer Oven doesn't just replace a deep fryer, it's an oven, toaster, and the perfect tool for reheating leftovers.</p> <ul style="list-style-type: none"> • Crisp but juicy. Savor the robust taste and crunchy browned texture of deep fried with just a few drops of oil • Quick and clean. Cook faster than deep frying, but with less mess and less waste • Healthy and responsible. Save electricity while you lock in all your food's natural nutrients without adding unwanted grease or fats • Smart and reliable. Made by the same people who brought you the Instant Pot®, with all the same sort of smart programming • Versatile and convenient. Go beyond a single cooking style, use its large 10 quart capacity for all 7 built-in Smart Programs: Air Fry, Roast, Broil, Bake, Reheat, Dehydrate, plus with an option to Rotate for rotisserie-style cooking • One-Step Even Crisp Technology™. Use the rotisserie basket to make crispy potato and sweet potato fries from fresh or frozen, toast nuts, roast vegetables, and make perfect chicken wings from fresh or frozen
Specifications	<ul style="list-style-type: none"> • Size -10 Quarts • Heating Element – 1500W Heating Element • Certification - ETL certified • Dimensions – in: 13.23L x 13.23W x 14.37H cm: 33.6L x 33.6W x 36.5H • Weight – 16.94 lbs 7.7 kg • Power supply –120V – 60Hz • Maximum Draw – 1500 Watts

	<ul style="list-style-type: none">• Power Supply Cord – 1.2 metres, hardwired, grounded polarized plug• Warranty – 12 months• Accessories included – Drip pan, 2 cooking trays, rotisserie spit and forks, rotisserie basket, rotisserie fetch tool• Exterior – Brushed stainless steel accents are fingerprint resistant; black heat-resistant plastic housing; sleek black touchscreen; bright LED display is easy to read; transparent tempered glass door is removable and dishwasher safe
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